

The Center for Design Research announces



# The Alan Mulally Leadership in Engineering/Design Scholarship

## Summary:

The Alan Mulally Leadership in Engineering Scholarship 2015 Applications

On July 1, 2014, Alan Mulally stepped down as President and Chief Executive Officer of Ford Motor Company. To honor his outstanding service to Ford, the Company established a new global scholarship program – The Alan Mulally Leadership in Engineering /Design Scholarship.

The Alan Mulally Engineering Scholarship program is a \$1,000,000 fund to be paid out at the rate of \$100,000 per year for 10 years.

This funding will support the awarding of ten \$10,000 scholarships to outstanding sophomore or junior engineering students at ten premiere partner universities around the globe – one scholarship winner per school.

At this time of exciting transition at Ford, the company is more reliant than ever on attracting the best engineering talent in the world. This scholarship initiative seeks to help address this critical corporate need.

## Criteria:

To be considered for this scholarship, students will need to meet the following criteria:

- Sophomore and/or Junior who will be Junior and/or Senior fall 2015
- GPA: 3.5 or higher
- Majors in Industrial Design (an interest in automobile design and/or background in connected cars, distractive driving, voice activated technology is a plus)
- Strong communication skills (i.e. English Proficient)
- Leadership role in academic or community based- settings (example: On-campus organizations, community volunteer work, other related activities)

## Requirements:

- 1 recommendation letter from a faculty member
- 1 page essay (400-500 words) describing their interest in Automotive Engineering/Design, leadership role(s) held, and why they're the best candidate for this scholarship

## Other Details:

- Scholarship recipients will be connected with Ford's Blue Oval Scholars database and initiative, which allows the company to maintain an ongoing relationship with its scholarship winners. They will also be connected with its corporate STEM strategic initiative.
- Scholarship Recipients will be given high visibility - this scholarship will be an honor to receive.

For further information contact:

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**Deadline:**

**Wednesday, March 25**  
5:00 pm